



FinFluencers Training Platform

A) To enter the platform

The training platform's link:

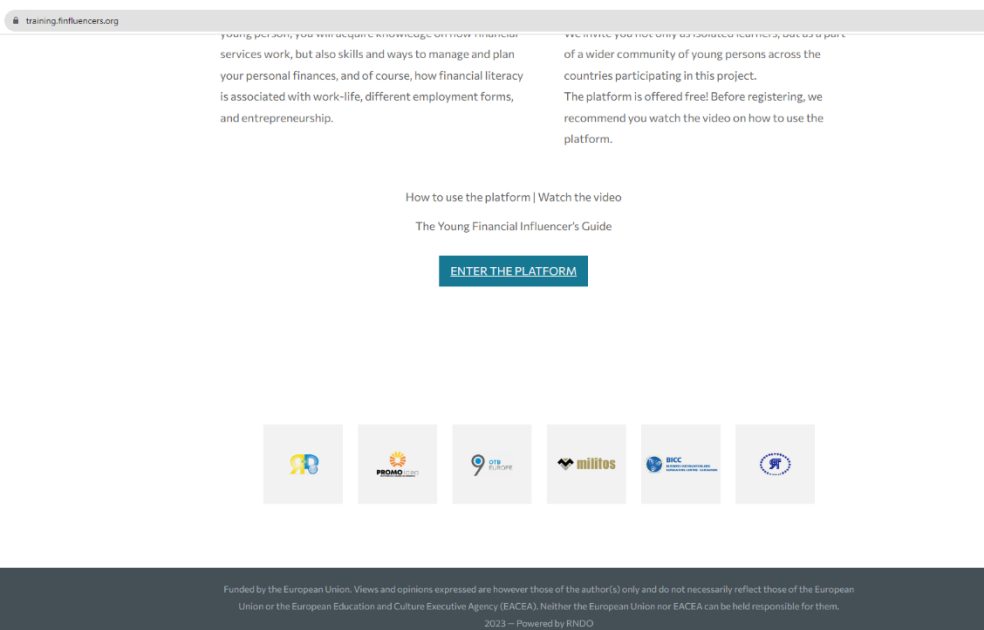
<https://training.finfluencers.org/>

Intro page:



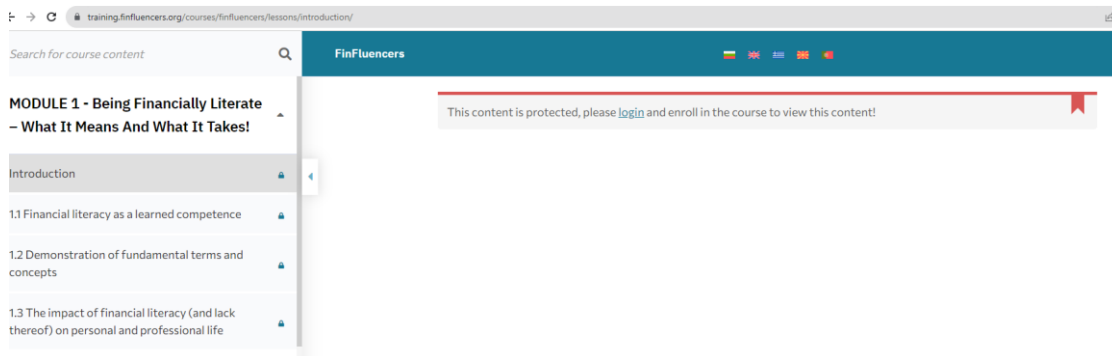
Initial steps:

- Scroll down the page and click on the button “ENTER THE PLATFORM”.

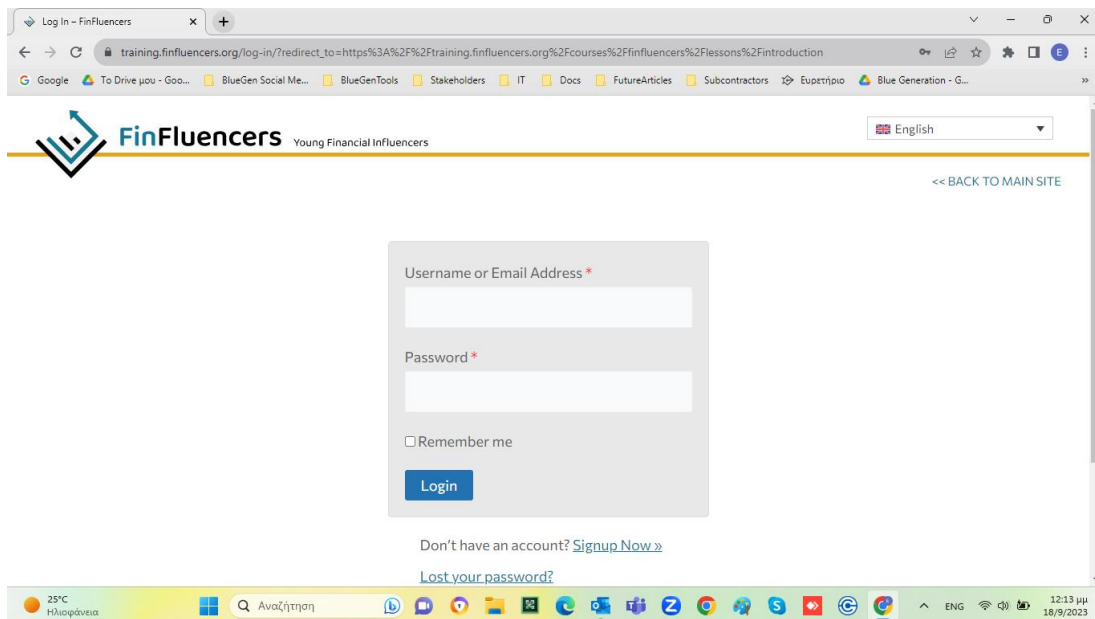




- Then, please click on the “login” button to proceed with your registration on the Platform.



- To register, click on the “Signup Now” button at the right bottom of the image.



- Please fill in your email address and a password. Check the box about the privacy policy and then click the “Register” button.



Register - FinFluencers

training.finfluencers.org/register-2/

FinFluencers Young Financial Influencers

English

<< BACK TO MAIN SITE

Email *

Password *

I have read and accept the [privacy policy](#) and allow "FinFluencers" to collect and store the data I submit through this form. *

Register

Already have an account? [Sign In](#) »

[Lost your password?](#)

- The platform will then redirect you to the previous page. Now you can log in using your credentials.

training.finfluencers.org/courses/finfluencers/lessons/introduction/

Search for course content

FinFluencers

MODULE 1 - Being Financially Literate - What It Means And What It Takes!

Introduction

1.1 Financial literacy as a learned competence

1.2 Demonstration of fundamental terms and concepts

1.3 The impact of financial literacy (and lack thereof) on personal and professional life

This content is protected, please [login](#) and enroll in the course to view this content!

- You can select the language of your preference by clicking on one of the flags at the top of the page.

Tip:

- Please save your account details for your convenience.

You are now ready to start the training!





B) While studying

- The toolbar on the left displays all the modules and their units.
- The unit you are currently studying is denoted by the dark grey colour. You can navigate and check the educational material on the right part of the screen.
- At the bottom right corner, you will find the **Next/Previous** buttons, which guide you to the next/previous page. Above those, you will find the **Next Unit/Previous Unit** buttons, allowing you to move to a different unit.

training.finfluencers.org/courses/finfluencers/lessons/3-2-using-financial-services-and-products/

Search for course content

FinFluencers 0 of 19 items Logout

MODULE 2 - PLANNING PERSONAL FINANCES

MODULE 3 - FINANCIAL SERVICES: A WALK-THROUGH

Introduction

3.1 The financial services industry

3.2 Using financial services and products

3.3 The future of financial services industry

MODULE 4 - BUDGETING: THE WHEREABOUTS OF MY MONEY

Introduction

4.1 Basics of personal finances and budgeting

4.2 Budgeting (Personal finance management)

4.3 Financial services and personal budget

1. Retail services;
2. Wholesale services;
3. Payment services;
4. Wealth management services;
5. Risk Management services.

Also, financial services could be classified based on the delivery channel – traditional and digital.

Financial services and financial products are related but distinct concepts.

Financial services are the services provided by financial institutions, while **financial products** are specific investments or products that individuals or organizations can purchase to meet their financial goals.

Financial services refer to the activities and processes that help individuals and organizations manage their money, including activities such as banking, investment management, insurance, and accounting. Financial services can be provided by various types of financial institutions, such as banks, investment firms, insurance companies, and accounting firms.

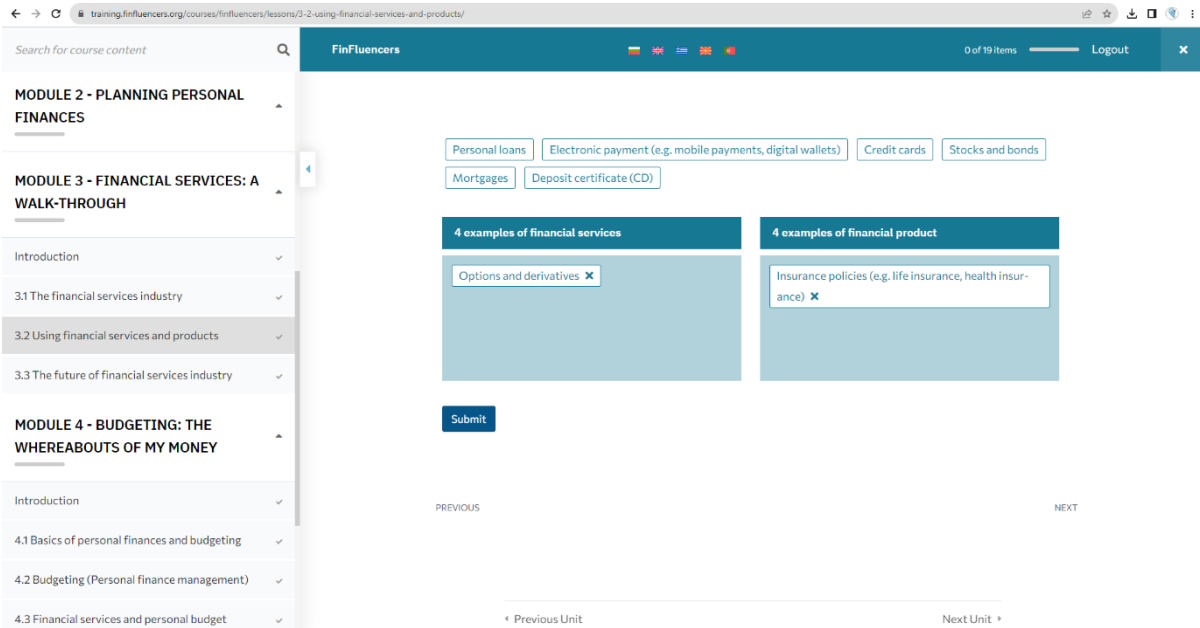
On the other hand, financial products refer to specific products or investments that individuals or organizations can purchase to meet their financial goals, such as savings accounts, stocks, bonds, insurance policies, and mutual funds. These financial products are often offered by financial services companies.

PREVIOUS NEXT

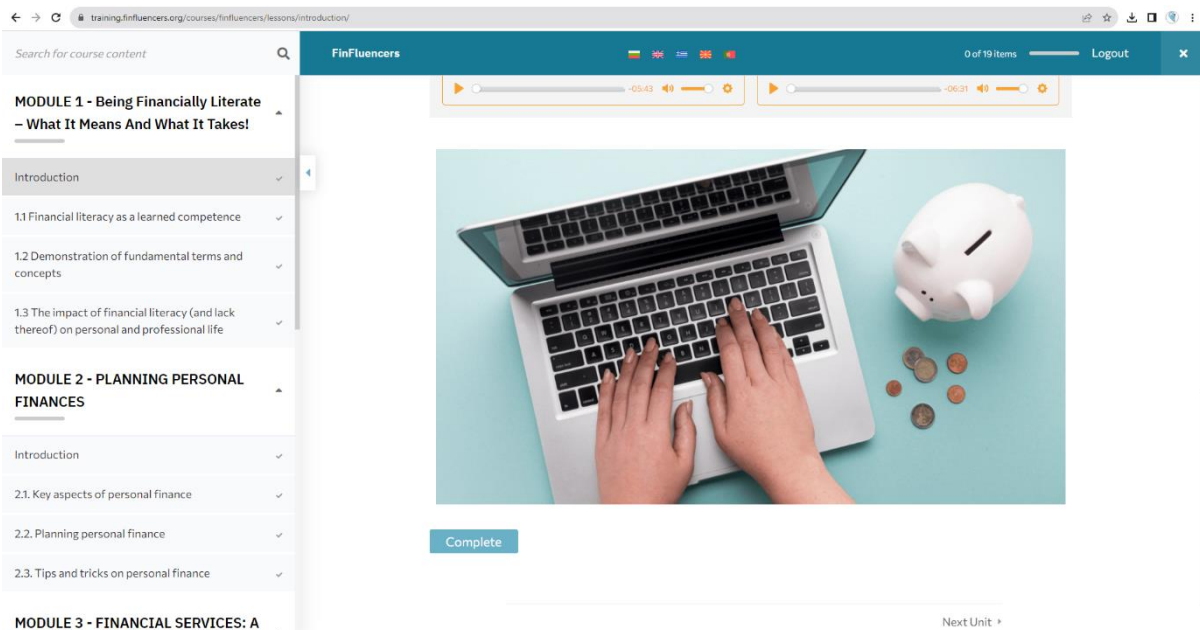
Previous Unit Next Unit

- As you go through the modules, you will encounter quizzes (5 in total). There are two types: (a) right/wrong quiz, where you select the correct answer by clicking on it, and (b) the drag & drop quiz, as shown in the image below.
- Once you've completed a quiz, click the "submit" button to view the results.



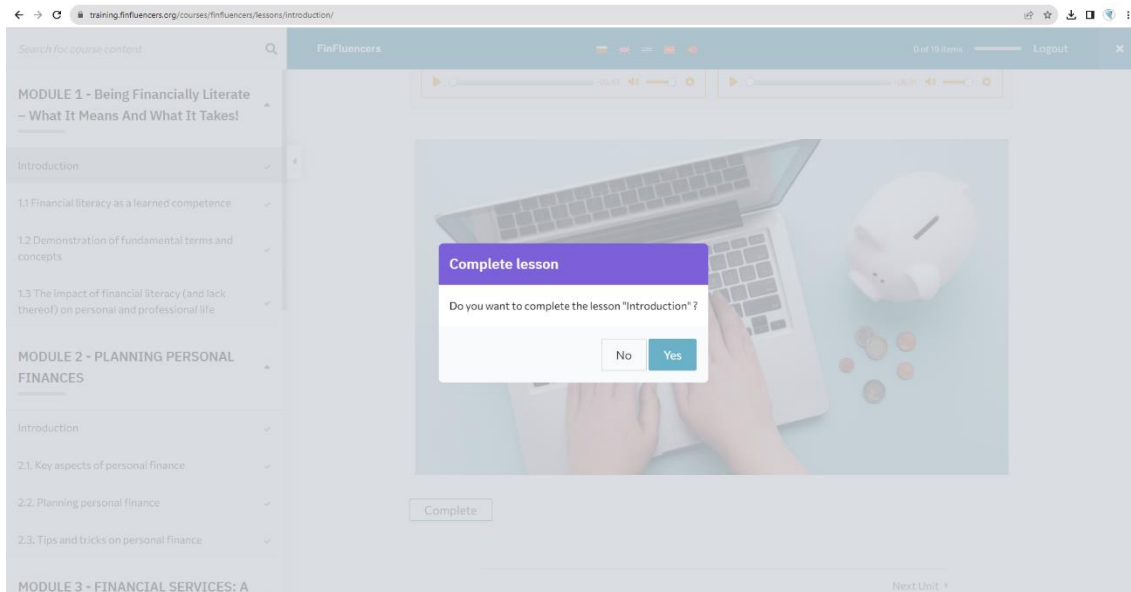


- At the end of each unit (incl. the introduction), on the bottom left corner, you will see the "Complete" button. Click it when you finish studying.

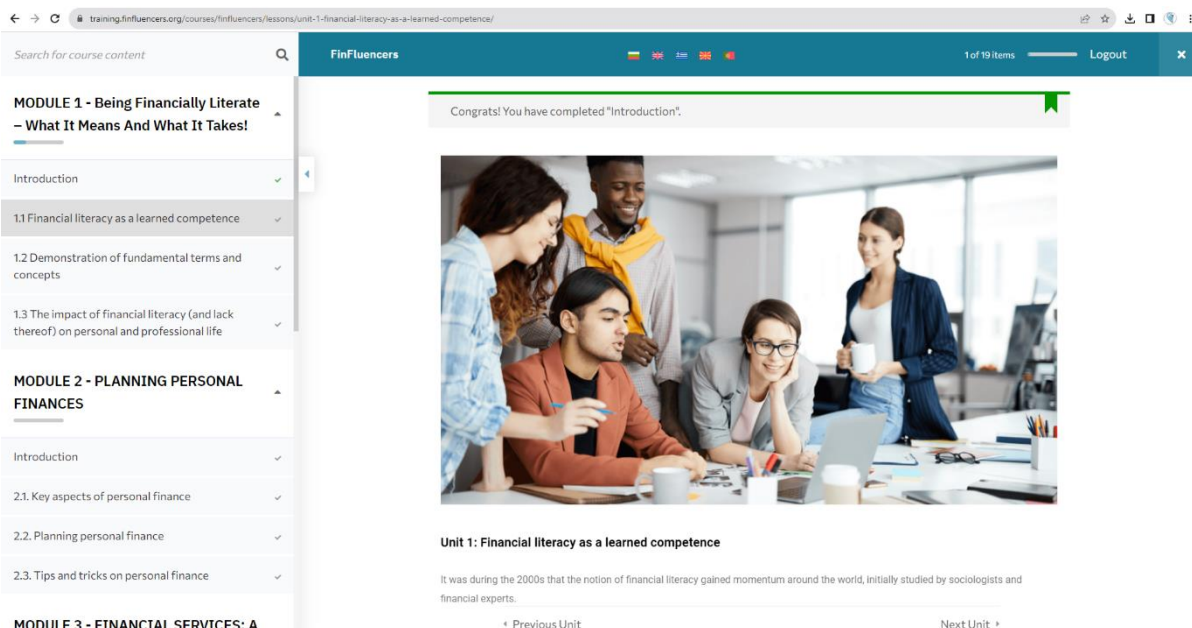


- Then click "Yes" to move on to the next unit.





- At the top of the page, you will see the completion message.
- Within the toolbar, there is the progress bar showing the units you have completed so far.
- After you have completed a unit, the colour of the checkmark (✓) on the right of each unit's title will change to green.





Enjoy your training experience!



